Data Analyst for Games

The Game Data Analyst studies the data provided by the game systems to analyze player behavior and to optimize the game experience.

Roles and Responsibilities:

- Be a key bridge between data, game design, and the business through the creation of reports and dashboards, helping to illustrate the ongoing story told by our data.
- Use quantitative analysis to understand how the game is played and identify impact and growth opportunities.
- Support the game team in their day-to-day needs: facts, ideas, monitoring and assessing impact of design decisions
- Build partnerships with teams, sharing the tools and insights that improve retention and monetization within our products.
- Continuously improve, maintain, and develop our analytics tools and predictive models for our games.
- Presenting the results of the analysis, conclusions and recommendations to all the stakeholders in the form of clear and legible reports.
- Improve stakeholders understanding of customer behaviors and life cycles, such as user engagement, conversion, and churn

Key Skills:

- Must be a resourceful and creative problem solver, a self-starter with high level of initiative.
- Must be passionate about deriving insights from data which can improve game performance – strong attention to detail and natural curiosity
- Passion for gaming, mobile and social networking
- Ability to deep dive in large sample of data and extract insight
- Excellent organizational, communication and interpersonal skills
- Ability to execute research projects, and generate practical results and recommendations
- Proven ability to work in a fast-paced environment
- Ability to collaborate with colleagues across different disciplines to achieve results
- Advanced knowledge of Excel and MS Office suite is essential

Qualifications:

- Minimum Bachelor's degree in Data Analytics, Computer Science, Applied Mathematics or equivalent. An MA/MS/MBA in Business, Commerce, Statistics, Economics is a plus
- At least 3 years' experience as a data analyst or data engineer, with a strong preference for experience in the mobile game industry

If you are an experienced Data Analyst, interested to work in the gaming industry then please apply to hr@geniteam.com